

Holland Board of Public Works



(Power for the 21st Century)

Community Engagement 2011 Communications Plan

www.p21decision.com

Holland Board of Public Works

Communication Plan Scope & Purpose:

- Provide information and encourage open dialogue on generation options for Holland through a schedule of various open meeting events and topics



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Communication Plan Desired

Outcomes:

- A community that has an educated and balanced perspective of the options available for electric generation
- A wide range of community input



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Communication Plan

October 2011 Schedule of Events

- **Thursday, October 6, 7:00pm:** Topic – Fuels. Speakers: Katie Elders (Aspen Environmental), Janet Gellici (American Coal Council), Randy Kuipers (Randy Kuipers Consulting Forester, LLC). Location: Doubletree Hotel
- **Thursday, October 13, 7:00pm:** Topic – Generation Types. Speakers: Jim Connell (HDR), Bill Carlson (Carlson Small Power Consultants). Location: Doubletree Hotel
- **Thursday, October 20, 7:00pm:** Topic – Regulations. Speaker: Doug Carter (independent consultant, formerly with DOE). Location: Doubletree Hotel
- **Thursday, October 27, 7:00pm:** Topic – District Heating. Speaker: Jim Vanderveen (GMB Architects-Engineers). Doubletree Hotel



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November 2011 Schedule of Events

- **Thursday, November 3, All day:** HDR RAP Session #2. Location: Doubletree Hotel
- **Thursday, November 10, 7:00pm:** Topic – Electric Transmission. Possible speakers: John Jipping, ITC. Location: Doubletree Hotel
- **Thursday, November 17, 7:00pm:** Topic – Energy Optimization and Energy Conservation. Possible speakers: Michigan Public Service Commission. Location: Doubletree Hotel



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November 2011 Schedule of Events

RAP Session #2 Defined: This risk analysis process (RAP) session will review the input data of the decision-making project. We expect that the participants for this RAP session will be the same as for the previous session to provide continuity. The session will be facilitated by HDR at a BPW arranged location. The session will elicit input on data for the benefits, costs and risks of the options. We expect this meeting, plus preliminary reviews with BPW staff will take a full day.



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December 2011 Schedule of Events

- **Thursday, December 1, 7:00pm:** Topic – Open for early analysis results discussion. Location: Doubletree Hotel.
- **Thursday, December 8, 7:00pm:** Topic – Open for early analysis results discussion. Location: Doubletree Hotel.
- **Thursday, December 15, 7:00pm:** HDR Preliminary Results Session, Location: Doubletree Hotel.



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January 2012 Schedule of Events

- **Thursday, January 12, All Day:** Charette. Location: TBD.

